

Brand Salesperson

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 WSOC-TV

> Phone/Fax **Buyer Name** Sales Office

> > BASSETT, LAURA

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

Sales Tax

95/101/1536

Product Agency Advertiser Schedule Dates Contract # 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 09/18/12-09/24/12 Pol/B Obama/D/Pre/US (16256) 325053 CO-OP Headline # Entered By Last Modified Date Entered

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Net Total Order Type Demo Commission Commission % Package Deal \$125,132.75 15.00 \$22,082.25

Normal

06260214 Jill Hipskind 09/13/12 08/01/12

Charlotte (WSOC)

By Broadcast Month

	Sep. 2012	By Broadcast Month
133	133	Spots
\$147,215.00	\$147,215.00	Rate

	\$325.00 Charlotte (WSOC) \$325.00 Charlotte (WSOC)	Date	The state of the s			
	Charlotte (W					
	Charlotte (W	52		Date		ceplod-Agency/Advertiser
	Charlotte (W	\$323.00				
	Accordo Cilgiotte (M	מסוקנים	1	5 :30 7A- 8A (EST)	09/22/12-09/22/12	opor chic / opor
	45/30 00 Charleto (A	00.00c¢	L écote	6 (30 7A- 8A (EST)	09/22/12/09/22/12	8.1 Normal Line / Spot
(SOC) 8/1/12 (SOC) 9/13/12	Charlotte (WSOC)	***************************************	2 *	5 :30 6A- 7A (EST)	09/22/12-09/22/12	8.0 Revised First / Stock
	\$300.00 Charlotte (WSOC)	\$300.00	Per	6 (30) 6A-7A (EST)	09/22/12-09/22/12	7.1 Normal Line / Sport
	\$75.00 Charlotte (WSOC)	\$75.00	>	6 :30 6A- 8A (EST)	09/22/12-09/22/12	2.0 Payers 1 line / Spot
	\$5,800.00 Charlotte (WSOC)	\$725.00	× ; × ;	6 :30 4:30A- 4:59A (EST)	09/18/12-09/21/12	5.0 Normal Line / Spot
	Charlotte (WSOC)		× × × × ×	5 :30 8A- 9A (EST)	09/18/12-09/21/12	5 O Normal Line / Spot
	\$6,200.00 Charlotte (WSOC)	\$775.00	× ;	6 :30 8A · 9A (EST)	09/18/12-09/21/12	4 1 Normal Line / Spot
	Charlotte (WSOC)		< > > < > < > < > < > < > < > < > < > <	5 :30 7A- 8A (EST)	09/18/12-09/21/12	3.1 Normal Line / Spot
	\$4,250.00 Charlotte (WSOC)	\$850.00	< > <	6 :30 7A: 8A (EST)	09/18/12-09/21/12	3.0 Kevised Line / Spot
	Charlotte (WSOC)		< ><	5 :30 6A- 6:30A (EST)	09/18/12-09/21/12	2.1 Normal Line / Spot
	\$1,700.00 Charlotte (WSOC)	\$425.00	< > > < > <	6 30 6A 7A (EST)	(19/18/12-09/21/12	Au Revised Line / Spot
	Charlotte (WSOC)		< > <	5 :30 5A- 5:30A (EST)	09/18/12-09/21/12	1.1 Normal Line / Spot
Station Comments	Total	Rate	A C C W	6 :30 SA- GA (EST)	09/18/12-09/21/12	LU KeviSed Line / Spot

vertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Product Brand Agency Advertiser

Contract #

325053

Schedule Dates 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associates (2890) 09/18/12-09/24/12

95/101/1536 Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Standard National/Political BASSETT, LAURA

> **Net Total** Sales Tax

> > \$125,132.75 \$22,082.25 15.00

Commission Commission %

Buyer Name Sales Office Salesperson

Washington, DC 20007 3050 K Street NW

Comments Billing Type **Account Types** CPE Phone/Fax

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates

Order Type Demo CO-OP Package Deal Headline # **Entered By Last Modified** Date Entered 09/13/12 08/01/12 Normal 06260214 <u>8</u> Jill Hipskind

> Gran Sep. 2012 By Broadcast Month Charlotte (WSOC) Spots 133

Rate \$147,215.00

nd Total:
133
\$147,215.00

			Comments:	Date:			Accepted-Station:	Acc	Date:		Accepted-Agency/Advertiser:
					AC.	CONFIRMATION CONTRAC	CONFIR				
9/13/12		\$2,200.00 Charlotte (WSOC)	\$2,200.00	\$550.00	4	× × ×	4	:30 10:58A- 12P (EST)		09/18/12-09/21/12 5	15.1 Normal Line / Spot
9/1/12		Charlotte (WSOC)				× × ×	Çı2	:30 10:58A- 12P (EST)	57	09/18/12-09/21/12	15.0 Revised Line / Spot
9/13/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$375.00	4	× × × ×	4	:30 10A- 11A (EST)		09/18/12-09/21/12 5	14.1 Normal Line / Spot
8/11/12		Charlotte (WSOC)				× × ×	لدا	:30 10A- 11A (EST)		09/18/12-09/21/12	14.0 Revised Line / Spot
9/13/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$375.00	4	× × ×	4	:30 9A- 10A (EST)	5	09/18/12-09/21/12	13.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)				×	۵	:30 9A- 10A (EST)	0	09/18/12-09/21/12	13.0 Revised Line / Spot
9/13/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	ш	-		:30 8A- 9A (EST)	5	09/23/12-09/23/12	12.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)				\$100 P		:30 8A-9A (EST)	100	09/23/12-09/23/12	12.0 Revised Line / Spot
9/13/12		\$300.00 Charlotte (WSOC)	\$300.00	\$300.00	ш	1		:30 7A- 8A (EST)	5	09/23/12-09/23/12	11.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)						:30 7A- 8A (EST)	G S	09/23/12-09/23/12	11.0 Revised Line / Spot
9/13/12		\$275.00 Charlotte (WSOC)	\$275.00	\$275.00	,			:30 6A- 7A (EST)	5	09/23/12-09/23/12	10.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)						:30 6A: 7A (EST)		09/23/12-09/23/12	10.0 Revised Line / Spot
9/13/12		\$475.00 Charlotte (WSOC)	\$475.00	\$475.00	1			:30 8A- 9A (EST)	5	09/22/12-09/22/12	9.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)						:30 8A-9A (EST)	On On	09/22/12-09/22/12	9.0 Revised Line / Spot
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	7200	h Run Times	Sec Length	Dates	Line Line Type / Break Type (Ref #)
									1		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



> Agency Advertiser

Schedule Dates Contract #

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 WSOC-TV

CPE

Phone/Fax

Buyer Name Sales Office Salesperson Brand Product

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Billing Type

Account Types

Comments

OBAMA FOR AMERICA Standard National/Political 95/101/1536 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 **Entered By**

Net Total Demo Order Type CO-OP Commission Commission % Package Deal Headline # 15.00 06260214 \$22,082.25 Normal o

Date Entered Last Modified 08/01/12 09/13/12 Jill Hipskind

Sales Tax \$125,132.75

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: 133 \$147,215.00 \$147,215.00

9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12	\$5,100.00 Charlotte (WSOC) Charlotte (WSOC) \$5,250.00 Charlotte (WSOC) \$5,250.00 Charlotte (WSOC) \$7,700.00 Charlotte (WSOC)	\$7,70	mmoğ	スろう	3 1 1 7 1 7 1 1 1	V (181 11 V)				
9/13/12 9/13/12 8/1/12 9/13/12 8/1/12 9/13/12 8/1/12 9/13/12 9/13/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) 0.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$7,70		on but to bear		J N N N				
9/13/12 8/1/12 9/13/12 9/13/12 9/13/12 8/1/12 9/13/12 8/1/12 9/13/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)		\$1,100.00	7	× × × ×	7	:30 6P- 6:30P (EST)	Uī	09/18/12-09/21/12	22.1 Normal Line / Spot
9/13/12 8/1/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) O.00 (Charlotte (WSOC)				×××××	7	:30 6P- 6:30P (EST)	Ø)	09/18/12-09/21/12	22.0 Revised Line / Spot
9/13/12 9/13/12 9/13/12 9/13/12 9/13/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$5,25	\$875.00	6	× × ×	6	:30 5:30P- 6P (EST)	ъ	09/18/12-09/21/12	21.1 Normal Line / Spot
9/13/12 8/11/12 9/13/12 9/13/12 9/13/12	Onarlotte (WSOC) Charlotte (WSOC)				××××	Ø1	:30 5:30P- 6P (EST)	Ø	09/18/12-09/23/12	21.0 Revised Line / Spot
9/13/12 8/1/12 9/13/12 8/1/12	Charlotte (WSOC)	\$5,10	\$850.00	6	× × × ×	6	:30 5P- 5:30P (EST)	ر ح	09/18/12-09/21/12	20.1 Normal Line / Spot
9/13/12 8/1/12 9/13/12					× × × ×	GN.	:30 SP- 5:30P (EST)	0	09/18/12-09/21/12	20.0 Revised Line / Spot
9/13/12 9/11/12	\$3,300.00 Charlotte (WSOC)	\$3,30	\$825.00	4	× × ×	4	:30 4P- 5P (EST)	6	09/18/12-09/21/12	19.1 Normal Line / Spot
9/13/12	Charlotte (WSOC)				× × ×	ω	:30 4P- SP (EST)	0	09/18/12-09/21/12	19.0 Revised Line / Spot
59.25	\$275.00 Charlotte (WSOC)	\$27	\$275.00	1			:30 12P- 12:30P (EST)	5	09/23/12-09/23/12	18.1 Normal Line / Spot
8/4/12	Charlotte (WSOC)				500		:30 12P- 12:30P (EST)	Ø.	09/23/12-09/23/12	18.0 Revised Line / Spot
9/13/12	\$275.00 Charlotte (WSOC)	\$27	\$275.00	1	P		:30 12P- 12:30P (EST)	ر د	09/22/12-09/22/12	17.1 Normal Line / Spot
8/1/12	Charlotte (WSOC)						:30 12P- 12:30P (EST)	Ø.	09/22/12-09/22/12	17.0 Revised Line / Spot
9/13/12	\$1,500.00 Charlotte (WSOC)	\$1,50	\$375.00	4	× × ×	4	:30 12P- 1P (EST)	5	09/18/12-09/21/12	16.1 Normal Line / Spot
8/1/12	Charlotte (WSOC)				× × ×	LUJ	(30 12P- 1P (EST)	0	(19/18/12-09/21/12	16.0 Revised Line / Spot
Comments Entered	Station	Total	Rate	Spots	10 Tu We Th Fr Sa Su	SPW Mo	Length Run Times	Sec L	Dates	Line Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



3050 K Street NW

Washington, DC 20007

Comments Billing Type **Account Types**

OBAMA FOR AMERICA

National/Political 95/101/1536

Sales Tax Net Total Commission Greer, Margolis, Mitchell & Associates

Advertiser

09/18/12-09/24/12 325053

Contract #

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Phone/Fax **Buyer Name** Sales Office Agency Salesperson BASSETT, LAURA 1536/OBAMA FOR AMERICA (134148) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Brand Product

Pol/B Obama/D/Pre/US (16256) Demo CO-OP Headline # **Entered By** Last Modified Date Entered O

08/01/12 06260214 Jill Hipskind 09/13/12

Normal

Commission % \$125,132.75 15.00 \$22,082.25

Package Deal Order Type

Grand Total:

Charlotte (WSOC)
By Broadcast Month
Sep. 2012

133 133 \$147,215.00 \$147,215.00

AN ACCOUNT OF THE PARTY OF THE			SPW MO IU We The Fr Sa Sill Conte		Plant Company of the		
23.0 Kevised Line / Spot	09/22/12-09/22/12	6 :30 6P- 6:30P (EST)		Kate	Total	Station	Comments
23.1 Kevised Line / Spot	09/22/12-09/22/12	6 :30 7P- 7:30P (EST)	3			Charlotte (WSOC)	
23.2 Normal Line / Spot	09/22/12-09/22/12	5 :30 7P- 7:30P (EST)	* m			Charlotte (WSOC)	
24.0 Revised Line / Spot	09/23/12-09/23/12	6 :30 6P- 6:30P (EST)		\$490.00	\$490.00 C	\$490.00 Charlotte (WSOC)	
24.1 Normal Line / Spot	09/23/12-09/23/12	5 :30 6P- 6:30P (EST)			0	Charlotte (WSOC)	
25.0 Revised Line / Spot	09/18/12-09/21/12	6 (30 6:58P- 7:30P (FCT)		\$1,000.00	\$1,000.00 C	\$1,000.00 Charlotte (WSOC)	
25.1 Normal Line / Spot	09/18/12-09/21/12	5 :30 6:58p- 7:30p (FST)	: ×		0	Charlotte (WSDC)	
26.0 Revised Line / Spot	09/18/12-09/21/12		×	\$850.00	\$3,400.00 C	\$3,400.00 Charlotte (WSOC)	
26.1 Normal Line / Spot	09/18/12-09/21/12	5 :307:30p- 7:56p (EST)	×		۵	Charlotte (WSOC)	
27.0 Cancelled Line / Spot	09/22/12-09/22/12	6 :30 7P- 8P (EST)	× × × × × × × × × × × × × × × × × × ×	\$850.00	\$3,400.00 C	\$3,400.00 Charlotte (WSOC)	
28.0 Normal Line / Spot	09/22/12-09/22/12	6 :307:30P-8P (EST)		\$400.00	\$400.00 Ct	\$400.00 Charlotte (WSOC)	
29.0 Revised Line / Spot	09/24/12-09/24/12	6 :30 8P- 10P (EST)		\$500.00	\$500.00 Ct	\$500.00 Charlotte (WSOC)	
29.1 Normal Line / Spot	09/24/12-09/24/12	5 :30 8P- 10P (FST)	. ,		0	Charlotte (WSOC)	
30.0 Normal Line / Spot	09/18/12-09/18/12	6 :30 10P- 11P (FST)	1	\$6,000.00	\$6,000.00 Ch	\$6,000.00 Charlotte (WSOC)	
			1	\$4,500.00	\$4,500.00 Ch	\$4,500.00 Charlotte (WSOC)	
Xapted-Agency/Advertiser:			CONFIRMATION CONTRACT				
ON THE PROPERTY OF THE PROPERT		Date: Accepted-Station		Date:	Comments:		

impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Phone/Fax

Buyer Name Sales Office Salesperson

BASSETT, LAURA Telerep/Philadelphia

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political 95/101/1536

Sales Tax Net Total

> \$125,132.75 \$22,082.25 15.00

Commission

Package Deal

Normal

Commission %

WSOC-TV 1901 North Tryon Street

Agency Product

Advertiser

Charlotte, NC 28206-2700

Brand

Contract # Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 Demo CO-OP Order Type

Headline # **Entered By** Last Modified Date Entered Jill Hipskind 08/01/12 06260214 09/13/12

Spots

Charlotte (WSOC)
By Broadcast Month
Sen 2012

st Month Spots 133 \$147,21 133 \$147,21	Page 2012 Spots Rate ep. 2012 13 \$147,215.00 rand Total: 133 \$147,215.00	
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	(dmmaste)	Dale	RMATION CONTRAC	Date: Accepted-Station.		ccepted-Agency/Advertiser;
9/13/12	\$5,000.00 Charlotte (WSOC)	\$2,500.00	2 2	5 :30 8P- 11:30P (EST)	031551150.2115	
3,1	Charlette (18/000)				0/22/12 08/22/12	39.1 Normal Line / Spot
9/13/12	\$38,000.00 Charlotte (WSOC)	\$19,000.00	2	6 :30 SP 11:310 (FCT)	09/22/12-09/22/12	39.0 Revised Line / Spot
871/12	Charlotte (WSCC)			5 :30 8:30P- 11:30P (EST)	09/20/12-09/20/12	
9/13/12	\$1,500.00 Charlotte (WSOC)	\$500.00		6 :30 8:30P- 11:30P (EST)	09/20/12-09/20/12	
871/12	Charlotte (WSOC)		× >	5 :30 11:35P- 12:02A (EST)	09/18/12-09/20/12	
8/1/12	\$600.00 Charlotte (WSOC)	\$600.00	× × ×	6 (30 I1):35P-12:02A (EST)	09/18/12-09/20/12	3/UREMSEE LIBE / Spot
8/1/12	\$850.00 Charlotte (WSOC)	\$600.00		6 :30 11:30P- 12:05A (EST)	09/22/12-09/22/12	Sociol Morrinal Line / Spot
9/13/12	\$4,750.00 Charlotte (WSOC)	\$950.00		6 :30 11P- 11:35P (EST)	09/23/12-09/23/12	36.0 Normal Line / Spot
8/1/12	Charlotte (WSOC)	***************************************	×	5 :30 11P- 11:35P (EST)	09/18/12-09/21/12	34.1 Normal Line / Spot
8/1/12	\$2,500.00 Charlotte (WSOC)	\$2,500.00	Ø × ×	6 :30 11P- 11:35P (EST)	09/18/12/09/21/12	Stull Revised Line / Spot
8/1/12	\$2,000.00 Charlotte (WSOC)	\$2,000.00		6 :30 10P- 11P (EST)	09/21/12-09/21/12	33.0 Normal Line / Spot
Program Change/Spot -NFL	Charlotte (WSOC)			6 :30 9P- 10P (EST)	09/21/12-09/21/12	32.0 Normal Line / Spot
8/1/12	Charlotte (WSOC)	\$4,000.00	•		09/20/12	31.0.1 Closed Preempt
Comments Entered	Total Station	Rate		6 :30 10P- 11P (EST)	09/20/12-09/20/12	31.0 Normal Line / Spot
			C3 C	Sec Length Run Times	Dates	(" (" (" (")

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

nted At: 04:23 PM on Thursday, September 13 2012 Bookend P/B Piggy Back



Product Brand Agency

Contract #

325053

Date Entered

Last Modified

Schedule Dates Salesperson Advertiser Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Comments Billing Type Account Types Phone/Fax **Buyer Name** Sales Office OBAMA FOR AMERICA National/Political 95/101/1536 BASSETT, LAURA Standard Telerep/Philadelphia

> Net Total Sales Tax

> > \$125,132.75 \$22,082.25 15.00

Commission Commission % Package Deal Order Type Demo

CPE

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

09/13/12 08/01/12 06260214 Jill Hipskind Normal

CO-OP Entered By

Headline #

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 **Spots** 133

Grand Total: 133 Rate \$147,215.00 \$147,215.00

Line Line Type (Ref #) Oates Sec Length Ran Times SPW No. Tu We Th. Fr. Sa. 50 Spots Rate Total Station Comments Entered 40.1 Bornslut Line / Spot 60/24/12-69/24/12 6 380 Ac A(RST) 1 1 41.2 Spot Charlete (WSOC) 9/13/12 9/13/12 40.1 Spot 9/24/12-69/24/12 5 390 Ac A(RST) 1 1 41.2 Spot Charlete (WSOC) 9/13/12 41.1 Spot 9/24/12-69/24/12 5 390 Ac A(RST) 1 1 42.5 Spot Charlete (WSOC) 9/13/12 41.1 Spot 9/24/12-69/24/12 5 390 Ac A(RST) 1 1 42.5 Spot Charlete (WSOC) 9/13/12 41.1 Spot 9/24/12-69/24/12 5 390 Ac A(RST) 2 2 2 5 390 Ac A(RST) 2 2 47.5 Spot 9/13/12 41.1 Spot 9/13/12 41.2 Spot 49.2 Sp						30	NOONT	CONFIRMATION CONTRAC	000				
Line Type (Reek Type (Reek Type (Ref #)) Dates Sec. Length Run Times SPW No. Tu We Th. Fr. So. U. Spots Rate Total Station Comments Lib Revoked Line / Spot 69/24/12-09/24/12 6 -335.A. 6. (EST) 1 1 4425.00 Charlotte (WSDC) 9 Lib Revoked Line / Spot 09/24/12-09/24/12 5 -305.A. 78. (EST) 1 1 4425.00 Charlotte (WSDC) 9 Lib Revoked Line / Spot 09/24/12-09/24/12 5 -305.A. 78. (EST) 1 1 455.00 Charlotte (WSDC) 9 Lib Revoked Line / Spot 09/24/12-09/24/12 5 -305.A. 68. (EST) 2 1 4 4 4 Charlotte (WSDC) 9 Lib Revoked Line / Spot 09/24/12-09/24/12 5 -305.A. 68. (EST) 2 2 5775.00 451.500.00 Charlotte (WSDC) 9 Lib Revoked Line / Spot 09/24/12-09/24/12 5 -305.A. 68. (EST) 2 2 5775.00 41.550.00 Charlotte (WSDC) 9 Lib Romal Line / Spot 09/24/12-09/24/12 5 <th>9/13/12</th> <th></th> <th>Charlotte (WSOC)</th> <th>\$875.00</th> <th>\$8/5.00</th> <th>L</th> <th></th> <th>1</th> <th>:303:30F- 6F (EST)</th> <th>u</th> <th>27 127 160-21 127 160</th> <th>romai tine / apoc</th> <th>į</th>	9/13/12		Charlotte (WSOC)	\$875.00	\$8/5.00	L		1	:303:30F- 6F (EST)	u	27 127 160-21 127 160	romai tine / apoc	į
Life Type (Ref #) Dates Sec Length Run Times SPW No Tu We Th Fr Sa Su Spots Rate Total Station Comments					100			*	30 E-30B 6B (ECT)	л	09/34/13-09/34/13	Normal Line / Spot	46.1
Line Type Break Type Reak Type Rea	8/1/12		Charlotte (WSOC)					3	:30 5:30P- 6P (EST)		09/24/12-09/24/12	Revised Line / Spot	4000
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr So Su Spots Rate Total Station Comments	9/13/12		Charlotte (WSOC)	\$850.00	\$850.00	1		H	:30 SP- 5:30P (EST)	5	09/24/12-09/24/12	Normal Line / Spot	45.1
Line Type Break Type (Ref #) Dates Sec Length Run Times SpW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	8/1/12		Charlotte (WSOC)	700				(88) (89)	(30 SP-5/30P (EST)	Ó	09/24/12-09/24/12	Revised Line / Spot	50
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	9/13/12		Charlotte (WSOC)	\$375.00	\$375.00	ш		1	:30 9A- 10A (EST)	5	09/24/12-09/24/12	Normal Line / Spot	44.1
Line Type Break Type (Ref #) Dates Sec Length Run Times Spw Mo Tu We Th Fr Sa Spots Rate Total Station Comments	21/1/8		Charlotte (WSOC)	-				3	(30 9A- 10A (EST)	O	09/24/12-05/24/12	Revised Line / Spot	±
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments	9/13/12		Charlotte (WSOC)	\$1,450.00	\$725.00	2		2	:30 8A- 9A (EST)	5	09/24/12-09/24/12	Normal Line / Spot	43.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Sads Spots Rate Total Station Comments J.D. Revised Line / Spot 09/24/12-09/24/12 6 230 SA- 6A (EST) 1 1 4 1 \$425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 230 SA- 5:30A (EST) 1 1 4 4 425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 230 SA- 6:30A (EST) 1 1 4 425.00 Charlotte (WSOC) 4 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 SA- 6:30A (EST) 1 1 4 450.00 \$850.00 Charlotte (WSOC) 8 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 SA- 6:30A (EST) 1 1 4 550.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 SA- 6:30A (EST) <t< td=""><td>8/1/12</td><td></td><td>Charlotte (WSOC)</td><td></td><td></td><td></td><td></td><td>1/2</td><td>:30/8A- 9A (EST)</td><td>gr.</td><td>09/24/12-09/24/12</td><td>Revised Line / Spot</td><td>43.0</td></t<>	8/1/12		Charlotte (WSOC)					1/2	:30/8A- 9A (EST)	gr.	09/24/12-09/24/12	Revised Line / Spot	43.0
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F So Lo Seation Comments Lil Revised Line / Spot 09/24/12-09/24/12 6 :30 5A-6A (EST) 1 1 4 2 4 Charlotte (WSOC) 8 Lil Normal Line / Spot 09/24/12-09/24/12 5 :30 5A-530A (EST) 1 1 4 425.00 Charlotte (WSOC) 9 Lil Normal Line / Spot 09/24/12-09/24/12 5 :30 6A-7A (EST) 1 1 4 4 425.00 Charlotte (WSOC) 9 Lil Normal Line / Spot 09/24/12-09/24/12 5 :30 6A-7A (EST) 1 1 4 5 425.00 Charlotte (WSOC) Charlotte (WSOC) 8 Lil Normal Line / Spot 09/24/12-09/24/12 5 :30 6A-7A (EST) 1 1 4 55.00 Charlotte (WSOC) 8 Lil Normal Line / Spot 09/24/12-09/24/12 5 :30 6A-7A (EST) 1 1 <	9/13/12		Charlotte (WSOC)	\$1,550.00	\$775.00	2		2	:30 7A- 8A (EST)	5	09/24/12-09/24/12	Normal Line / Spot	42.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments J.D. Revised Line / Spot 09/24/12-09/24/12 6 30 5A 6A (EST) 1 1 4 425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 5A 530A (EST) 1 1 425.00 \$425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 6A 530A (EST) 1 1 4 425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 6A 530A (EST) 1 1 4 425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 6A 6:30A (EST) 1 1 4 425.00 Charlotte (WSOC) 9 J.D. Revised Line / Spot 09/24/12-09/24/12 5 30 6A 6:30A (EST) 1 1	8/1/12		Charlotte (WSOC)	130				2	:30 7A: 8A (EST)	0	09/24/12-09/24/12	Revised Line / Spot	42,0
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments Spots Line Type Break Type (Ref #) O9/24/12-09/24/12 6 230 SA - S30A (EST) 1 1 1 1 1 1 1 1 1	9/13/12		Charlotte (WSOC)	\$850.00	\$850.00	1		-	:30 6A- 6:30A (EST)	5	09/24/12-09/24/12	Normal Line / Spot	41.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments J.B Revised Line / Spot 09/24/12-09/24/12 6 :30 SA- 6A (EST) 1 1 5 1 4425.00 Charlotte (WSQC) 8	8/1/12		Charlotte (WSOC)					ţai:	:30 GA- 7A (EST)	0	09/24/12-09/24/12	Revised Line / Spot	
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments ALB Revised Line / Spot 09/24/12-09/24/12 6 :30/5A-6A (EST) 1 1 1 5 Charlotte (WSDC) Charlotte (WSDC)	9/13/12		Charlotte (WSOC)	\$425.00	\$425.00	L		L	:30 5A- 5:30A (EST)	и	09/24/12-09/24/12	Normal Line / Spot	40.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	8/1/12		Charlotte (WSOC)					3	:30 5A 6A (EST)	0.	09/24/12-09/24/12	Revised Line / Spot	40.0
	Entered	Comments	Station	Total	Rate	_	Th Fr Sa Su	SPW Mo Tu We		Τ		Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser

Date

Accepted-Station:

Date



Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

> Phone/Fax **Buyer Name** Sales Office

> > BASSETT, LAURA

Salespersor

Comments Billing Type **Account Types**

OBAMA FOR AMERICA Standard National/Political 95/101/1536

Sales Tax

\$125,132.75

\$22,082.25

15.00

Brand Agency Product Schedule Dates Contract # Advertiser 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Net Total Order Type Commission Commission % Package Deal Demo Headline # CO-OP Entered By

Normal

Sep. 2012 By Broadcast Month Charlotte (WSOC) Grand Total:

Jill Hipskind 09/13/12

06260214

Last Modified Date Entered

08/01/12

Spots 133 133

Rate \$147,215.00 \$147,215.00

	54.0 Normal Line / Spot	53.0 M/G For 31.0.1 / Spot	52.1 Normal Line / Spot	52.0 Revised Line / Spot	51.1 Normal Line / Spot	51.0 Revised Line / Spot	50.1 Normal Line / Spot	50 n Revised Line / Spot	49.1 Normal Line / Spot	49.0 Revised Line / Spot	48.1 Normal Line / Spot	48.0 Revised Line / Spot	47.1 Normal Line / Spot	47.0 Revised Line / Spot	Line Type / Break Type (Ref #)
	09/24/12-09/24/12	09/21/12-09/21/12	09/21/12-09/21/12	09/21/12-09/21/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	Dates
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00	:30 10A- 11A (EST)	:30 10P- 11P (EST)	:30 12:05A- 12:35A (EST)	:30 12:05A-12:35A (EST)	:30 11:35P- 12:02A (EST)	30 11:35P- 12:02A (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:35P (EST)	:30 7:30P- 7:56P (EST)	:30 7:30P- 7:56P (EST)	:30 6:58P- 7:30P (EST)	:30 6:58P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	Length Run Times
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	\$375.00	\$4,000.00	\$500.00		\$500.00		\$950.00		\$850.00		\$850.00		\$1,100.00		Rate
	\$375.00	\$4,000.00	\$500.00		\$500.00		\$950.00		\$850.00		\$850.00		\$1,100.00		Total
	\$375.00 Charlotte (WSOC)	\$4,000.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	Charlotte (WSOC)	\$950.00 Charlotte (WSOC)	Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	Charlotte (WSOC)	\$1,100.00 Charlotte (WSOC)	Charlotte (WSOC)	Station
															Comments
	9/13/12	9/6/12	9/13/12	8/1/12	9/13/12	21/1/8	9/13/12	8/1/12	9/13/12	8/1/12	9/13/12	8/1/12	9/13/12	8/1/12	Entered

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Accepted-Agency/Advertiser

Date:

Accepted-Station:

Date



WSOC-TV 1901 North Tryon Street

Charlotte, NC 28206-2700

Product

Agency Advertiser Schedule Dates Contract #

Brand

Salesperson

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 WSOCTV

Comments

OBAMA FOR AMERICA

Billing Type **Account Types** SPE

95/101/1536

BASSETT, LAURA Telerep/Philadelphia

National/Political

Sales Tax

Phone/Fax **Buyer Name** Sales Office

> 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 Demo CO-OP **Entered By** Last Modified Date Entered

Telerep/Philadelphia, Philadelphia (1057) Order Type **Net Total** Commission Commission % Package Deal Headline # 15.00 \$125,132.75 Normal 06260214 o Jill Hipskind \$22,082.25

> Charlotte (WSOC)
> By Broadcast Month 133 133

09/13/12

08/01/12

Grand Total: Sep. 2012 \$147,215.00 \$147,215.00

	61.0	60.0	59.0	58.0	57.0	56.0	55.0	Line
	61.0 Normal Line / Spot	60.0 Normal Line / Spot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	57.0 Normal Line / Spot	56.0 Normal Line / Spot	55.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	09/18/12-09/21/12	09/24/12-09/24/12	09/24/12-09/24/12	09/18/12-09/21/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	Dates
	ر ت	5	5	5	6	5	5	Sec
	:30	:30	:3	::	:31	:31	::	Sec Length
CO	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	:30 5:30A- 6A (EST)	:30 5:30A- 6A (EST)	:30 4P- 5P (EST)	:30 12P- 1P (EST)	:30 10:58A- 12P (EST)	Run Times
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CONFIRMATION CONTRAC	4	1	ш	4	_	р.	ш	Spots
	\$850.00	\$850.00	\$425.00	\$425.00	\$825.00	\$375.00	\$550.00	Rate
	\$3,400.00	\$850.00	\$425.00	\$1,700.00	\$825.00	\$375.00	\$550.00	Total
	\$3,400.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	\$425.00 Charlotte (WSOC)	\$1,700.00 Charlotte (WSOC)	\$825.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$550.00 Charlotte (WSOC)	Station
								Comments
	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

Printed At: 04:23 PM on Thursday, September 13 2012